

23 December 2009

designcapital PLC

("designcapital" or the "Company")

ALLOTMENT OF SHARES

designcapital announces that, at a board meeting held on 23rd December 2009, 863,917 new ordinary shares of 10p each in the Company (the "New Ordinary Shares") were allotted to Driade s.p.a.

The allotment of the New Ordinary Shares to Driade s.p.a. is being made in satisfaction of certain of the trade liabilities of Forum Diffusion (one of the Company's subsidiary companies) totalling £86,391. Responsibility for the payment of these trade liabilities has previously been assumed by designcapital.

Application will be made for the New Ordinary Shares (which when issued and fully paid will rank *pari passu* in all respects with the existing ordinary shares) to be admitted to trading on AIM ("Admission") and Admission is expected to be effective on 8th January 2010. Following Admission, the Company will have 58,225,333 ordinary shares of 10p each in issue.

Contacts:-

designcapital plc
Frederic Bobo +44 20 7554 8555
Executive Chairman
Mike Hosie
Chief Financial Officer

Allenby Capital Limited
Nick Naylor +44 20 3328 5656