

designcapital PLC

(“designcapital” or “the Company”)

DIRECTORS’ DEALINGS

designcapital announces that it was notified on 28 July 2009 that on that same day Stunning Partners LLC had transferred shares in the Company to the following:

TRANSFeree	NUMBER OF SHARES TRANSFERRED
Matador Consultants Limited (a company owned by Philippe Hervé, executive director of designcapital)	350,000
Sacha Tikhomiroff, executive director of designcapital	70,000

The shares were transferred in consideration of the repayment of loans at an implied price of 10p per share. Following these transfers, the shareholding in the Company of Stunning Partners LLC, a company wholly owned by Frederic Bobo Chairman of designcapital, is 19,790,648 shares, representing 35.1% of the issued shares.

Contacts:-

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