

1st April 2010

designcapital PLC
("designcapital" or the "Company")

Director's holding

The Company announces that it was informed on 1 April 2010 that Stunning Partners LLC, a company wholly owned by Frederic Bobo, Chairman of designcapital, had on that day sold a total of 166,500 ordinary Shares of 10p each at 11.06p per share.

This sale has been made to partially satisfy increased demand for designcapital stock, resulting from a recently instigated programme to enhance the Company's investor visibility and to increase liquidity in its shares.

Following this sale of shares, Stunning Partners LLC owns 18,382,150 Ordinary Shares, representing 29.59% of the Company's current issued share capital.

The percentage of shares in which Frederic Bobo is deemed to be interested is 31.59% following the transfer.

Contact information

Contacts:-

designcapital plc	+44 20 7554 8555
Frederic Bobo	
Executive Chairman	
Mike Hosie	
Chief Financial Officer	
Rivington Street Corporate Finance	+44 7930 450 156
Leo Godsall	
Allenby Capital Limited	+44 20 3328 5656
Nick Naylor	