

1<sup>st</sup> April 2010

designcapital PLC  
("designcapital" or the "Company")

Director's holding

The Company announces that it was informed on 1 April 2010 that Stunning Partners LLC, a company wholly owned by Frederic Bobo, Chairman of designcapital, had on that day sold a total of 166,500 ordinary Shares of 10p each at 11.06p per share.

This sale has been made to partially satisfy increased demand for designcapital stock, resulting from a recently instigated programme to enhance the Company's investor visibility and to increase liquidity in its shares.

Following this sale of shares, Stunning Partners LLC owns 18,382,150 Ordinary Shares, representing 29.59% of the Company's current issued share capital.

The percentage of shares in which Frederic Bobo is deemed to be interested is 31.59% following the transfer.

Contact information

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