

designcapital PLC

(“designcapital” or “the Company”)

#### DIRECTOR’S DEALINGS

designcapital announces that it was notified on 11 October 2009 that on that same day Stunning Partners LLC, a company wholly-owned by Frederic Bobo, Chairman of designcapital, had transferred 847,000 shares in the Company to Valerie Labastie, the civil partner of Frederic Bobo. Following these transfers, the shareholding of Stunning Partners LLC is 18,548,650 shares, representing 32.9% of the issued shares. There has been no change in the percentage of shares in which Frederic Bobo is deemed to be interested (35.1%).

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